

GROUP Connect-EU

**Multimedia, mobile and
interactive applications**

Sector

Multimedia, mobile and interactive applications

Contact details of the group

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Areas of action

_ Mobile multimedia applications in order to create new audiovisual services and applications that make the most of communications networks and that use mobile devices for streamlining and creating new opportunities in the sector.

_ generation, production, classification, storage and transmission of multimedia contents, whether on mobile or static devices.

_ Development of video games, entertainment applications and interactive information systems. They are developed in any format (video, console, PC, mobile) using augmented reality technologies to give users a new way of interacting with media.

Goals

1_ To be involved in defining R&D+i strategies at a European level.

2_ To increase the award of funding for research and innovation from the state and, above all, from the EU and other international funds.

3_ To defend the interests of Catalan stakeholders in Spain and Europe.

4_ To promote collaboration and cooperation between businesses and public organisations in Catalonia.

Strategy

_ The main aim of this working group is to make a decisive contribution to the strategic agenda of European research and increase the research undertaken in Catalonia into new audiovisual concepts in the technological fields of multimedia, mobile devices and interactive applications, with special emphasis on private businesses and through the funding instruments made available by the EU.

Members of the group

- _ I2CAT Foundation • Xavier Perió • xavier.peiro@i2cat.net
- _ Tempos 21 • Ana Martínez • ana.martinez@tempos21.es
- _ Barcelona Media • Marta Ysern • marta.ysern@barcelonamedia.org

collaborating organisations/businesses

Alcatel Lucent • Citilab • Cromosoma • Digital Legends • Fundació Digitalent • Funitec-LaSalle • Futurlink • Genaker • Tecno Campus Mataró • Tradia • TIG – University of Girona • Xarxa Audiovisual Local • VSN

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