



PARTNER PROFILE FOR FP7-RTD-PROJECTS



7TH EU FRAMEWORK PROGRAMME FOR RESEARCH, TECHNOLOGICAL DEVELOPMENT AND DEMONSTRATION (2007-2013)

→ Regions of Knowledge 2010-1
Transnational cooperation between regional research-driven clusters

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Cluster	The cluster is represented through one legal entity and meets the definition of a regional research-driven cluster. It is composed of the requested types of entities (so called 'triple helix' = legal entities conducting research, business entities, regional/local authorities)		
Intention	<p>The Upper Austrian Food Cluster would like to join a consortium which is preparing a Proposal for the Call FP7-REGIONS-2010-1</p> <p><u>The cluster is well informed about the content of the calls and it's possible activities:</u></p> <ol style="list-style-type: none"> 1. Analysis and integration of research agendas, leading to the establishment of a research directory and a SWOT analysis, from a research and an economic point of view 2. Initiatives to improve integration: definition of the joint action plan (JAP) and business plan 3. Accompanying measures to the implementation of the JAP . 4. Mentoring for capacity building in regions with emerging clusters 5. International cooperation with complementary clusters 6. Dissemination activities: website, newsletters, workshops, conferences etc. <p>The Cluster is dealing with food producing technologies with special interest in health related aspects of food, which is seen as a promising future field of interest in the region.</p>		
Organisation expertise	<p>The Upper Austrian Food Cluster is a cross-sector network of food-producing companies, their direct and indirect suppliers, and R&D and qualification facilities. The use of synergy to enhance innovatory strength improves regional and supra-regional competitiveness.</p> <p>The food industry is a vital element of the Upper Austrian economy in particular. In addition, it is one of the many promising fields of innovation in which topic leadership can be achieved in the long term. Such fields of innovation that are of essence for Upper Austria and on which the Food Cluster focuses its activities include:</p> <ul style="list-style-type: none"> • Research of the processing characteristics and possibilities of use for traditional local raw materials • Research of the processing characteristics and possibilities of use of additives and their effects • Development of quality and hygiene standards for raw materials and additives, and for packaging materials • Development and use of innovatory storage, freshness and packaging technologies • Development of foods with specific benefits for the consumer (convenience food, functional food, organic food) 		